

Appln. No. 10/677,822

Amendments to the claims

1-28. (Canceled)

29. (New) A printing transfer plate apparatus comprising:

a mounting block having a plurality of sides;

a first ink transfer print plate bonded to a first of said sides and having a plurality of raised print surfaces separated by depressed non-print surfaces such that the plurality of raised print surfaces are equally spaced at pitch of between 20 per inch and 100 per inch in one direction and extend elongate in a second direction normal to said one direction, the plurality of raised print surfaces of the first ink transfer print plate being configured for printing a specific image for achieving a particular effect when viewed through a lenticular lens; and

a second ink transfer print plate mounted to a second of the plurality of sides and having a plurality of raised print surfaces of the second ink transfer print plate are configured for printing a second image, at least partially corresponding to said specific image, for not achieving said particular effect when viewed through said lenticular lens.

30. (New) The apparatus of claim 29 wherein:

the second image is unlined.

31. (New) A printing transfer plate apparatus comprising:

a mounting member having a plurality of sides;

a first ink transfer print plate mounted to a first side of the plurality of sides and having:

a plurality of raised print surfaces separated by depressed non-print surfaces such that the plurality of raised print surfaces are equally spaced at pitch of

Appl. No. 10/677,822

between 20 per inch and 100 per inch in one direction and extend elongate in a second direction normal to said one direction; and

a second ink transfer print plate mounted to a second side of the plurality of sides, other than the first side, and having:

a plurality of raised print surfaces separated by depressed non-print surfaces such that the plurality of raised print surfaces are equally spaced at said pitch in one direction and extend elongate in a second direction normal to said one direction; and

means for registering the apparatus relative to a common linear reference so that print images from the respective raised print surfaces of the first and second ink transfer print plates will print lines out of phase with each other.

32. (New) The apparatus of claim 31 wherein:

said print images from the respective raised print surfaces of the first and second ink transfer print plates are the same image but printed with out-of-phase lines.

33. (New) A printing transfer plate apparatus comprising:

a mounting member having a plurality of sides;

a first ink transfer print plate mounted to a first side of the plurality of sides and having:

a plurality of raised print surfaces separated by depressed non-print surfaces such that the plurality of raised print surfaces are equally spaced at pitch of between 20 per inch and 100 per inch in one direction and extend elongate in a second direction normal to said one direction; and

Apph. No. 10/677,822

a second ink transfer print plate mounted to a second side of the plurality of sides, other than the first side, and having:

a plurality of raised print surfaces separated by depressed non-print surfaces; and

means for registering the apparatus relative to a common linear reference so that a print image from the raised print surfaces of the first ink transfer print plate will be printed atop a print image from the second ink transfer print plate.

34. (New) The apparatus of claim 33 wherein:

the second ink transfer plate raised print surfaces are configured to print an unlined image.

35. (New) The apparatus of claim 33 wherein:

the second ink transfer plate raised print surfaces are configured to print a closed eye; and

the first ink transfer plate raised print surfaces are configured to print an open eye.

36. (New) the apparatus of claim 33 wherein:

the second ink transfer plate raised print surfaces are configured to print a closed eye; and

the first ink transfer plate raised print surfaces are configured to print an open eye so that when a combination of said closed eye and said open eye is viewed through a lenticular lens, a change of viewpoint creates an illusion of winking.